



<https://www.fdcapital.co.uk/job/fractional-finance-director-creative-industry/>

Fractional Finance Director (Creative Industry)

Description

Location: Hertfordshire (Hybrid – On-site & Remote)

Commitment: Approximately 2 days per month

Sector: Creative / Media / Design / Marketing

About Us

We are a dynamic and growing creative business based in Hertfordshire, working with a diverse range of clients across the media, design, and marketing sectors. Our work is built on innovation, collaboration, and a passion for creativity. As we continue to expand, we are seeking a commercially-minded **Fractional Finance Director (FD)** with proven experience in the creative industries to provide strategic financial guidance and leadership.

The Role

We're looking for an experienced Finance Director who can work with us on **apart-time, fractional basis (2 days per month)** to support our senior management team in managing growth, improving profitability, and strengthening financial systems and reporting.

You'll act as our strategic financial partner, helping the business make informed decisions, plan for the future, and optimise performance.

Responsibilities

Key Responsibilities

- Provide strategic financial leadership and commercial insight to the management team.
- Oversee management accounts, cash flow forecasting, and budgeting.
- Support the development and implementation of financial processes and controls suitable for a growing creative business.
- Advise on pricing models, profitability by project/client, and resource allocation.
- Prepare and present monthly or quarterly financial reports and performance reviews.
- Guide business planning, forecasting, and scenario modelling.
- Liaise with external accountants, bookkeepers, and key stakeholders.
- Support funding or investment discussions if required.

Hiring organization

FD Capital

Employment Type

Part-time

Beginning of employment

1st November 2025

Duration of employment

Perm

Industry

Creative Arts

Job Location

Hertfordshire, United Kingdom

Working Hours

9-5

Base Salary

£ 550 - £ 600

Date posted

October 17, 2025

Valid through

31.10.2025

- Mentor internal finance staff (if applicable) and help upskill the internal team.

Qualifications

About You

- Qualified accountant (ACA, ACCA, CIMA or equivalent).
- Proven experience as an FD or senior finance leader within the **creative, marketing, design, media, or digital sectors**.
- Strong understanding of project-based revenue models, margins, and agency workflows.
- Commercially astute, strategic thinker with hands-on capability.
- Excellent communication skills with the ability to translate numbers into actionable insight.
- Comfortable working flexibly and autonomously with SMEs.

Job Benefits

Time Commitment & Engagement

- Approx. **2 days per month** (on-site in Hertfordshire and remote as required).
- Flexible engagement model (contractor / consultancy basis).
- Competitive day rate, commensurate with experience.

Contacts

FD Capital are a leading Fractional FD Recruiter for the Creative Sector