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Investment Adviser / Investor Introducer

Description

Early-Stage Consumer Brand – SEIS Fundraising Mandate

FD Capital is supporting an early-stage premium consumer lifestyle business in the appointment of an experienced Investment Adviser / Investor Introducer to assist with an upcoming SEIS fundraising round.

About the Opportunity

Our client is an ambitious premium consumer brand positioned within a fast-growing lifestyle and wellness category, targeting a market opportunity between mainstream retail products and ultra-premium offerings.

The business combines strong branding, differentiated market positioning, compelling provenance and significant expansion potential across UK and international markets.

The founder brings an exceptional commercial background, having previously built and operated a highly successful advertising agency.

The company is now preparing for a SEIS fundraising round targeting approximately £200,000 at the seed stage to support brand growth, market expansion and commercial scaling.

The Role

We are seeking an experienced fundraising adviser, investor introducer or capital-raising specialist with strong relationships across:

- Angel investor networks
- SEIS/EIS investors
- Consumer and lifestyle sector investors
- High-net-worth individuals
- Early-stage venture communities
- Growth-stage private investors

The successful individual will work closely with the founder to support fundraising strategy, investor targeting and warm introductions to suitable investors.

Responsibilities

Key Responsibilities

- Advise on fundraising strategy and investor positioning
- Introduce relevant angel and SEIS investors
- Assist with investor targeting and outreach

Hiring organization

FD Capital

Employment Type

Part-time

Beginning of employment

1st July 2026

Duration of employment

Short Term

Job Location

Remote work from: United Kingdom

Base Salary

£ 700 - £ 1,000

Date posted

May 30, 2026

Valid through

30.06.2026

- Support refinement of investor materials and messaging
- Facilitate investor meetings and introductions
- Provide guidance on early-stage fundraising processes
- Assist with negotiations and transaction discussions where appropriate

Candidate Profile

We are interested in speaking with individuals who can demonstrate:

- Proven success raising capital for early-stage businesses
- Strong network of angel and SEIS investors
- Experience within consumer, FMCG, lifestyle or premium retail sectors
- Strong commercial awareness and investor credibility
- Excellent communication and relationship management skills
- Entrepreneurial and hands-on approach

Engagement Structure

The business is open to flexible engagement structures including:

- Success-fee arrangements
- Hybrid advisory structures
- Retainer plus success fee
- Fractional advisory support

This is an excellent opportunity to work alongside an experienced founder on a high-potential premium consumer venture at an exciting stage of growth.

Qualifications

Confidentiality

Due to the confidential nature of the assignment, further information will be provided following initial discussions and execution of a mutual confidentiality agreement where appropriate.

Job Benefits

Next Steps

Interested parties should contact FD Capital in confidence with a brief overview of relevant fundraising experience, investor network strength and examples of previous successful transactions or introductions.

All enquiries will be handled in strict confidence.