Part-Time Director of Digital Marketing

Description

A London based startup is looking for a seasoned SEO professional to join their board on a one day per week basis. This role will be inside IR35.

The company has impressive growth plans and aims to become a disrupter in the Business Intelligence niche. They completed their seed funding round in April 2021 and are planning a Series A towards the end of the year.

They are looking to take their online marketing strategy to the next level and need a professional onhand to drive things forward.

Currently the team is a single marketeer supported by the incumbent digital director who is moving on.

Responsibilities

Managing the team and recruiting as the business scales

On site / off site optimisation including quality link building

Social media management / Marketing

Close working with the web development team

Job Benefits Attractive Day Rate

Long Term Incentive Program - Share Option scheme.

Contacts To learn more about FD Capital Recruitment visit our website:-

FD Capital Recruitment Search Marketing Services Director of Digital Services

We are an active and leading London based Senior Finance and Search Marketing boutique.

Hiring organization FD Capital Recruitment

Beginning of employment 1st August

Duration of employment Perm

Industry Technology

Job Location London

Working Hours 9-5 Monday to Friday

Base Salary £ 500

Date posted June 23, 2021