



<https://www.fdcapital.co.uk/job/fractional-finance-director-transformation/>

Fractional Finance Director – Transformation

Description

About Us

We are a growing food & beverage business based in Richmond. With increasing demand, expanding operations, and evolving cost pressures, we are at a critical stage where strong financial stewardship is required. We are seeking a commercially minded **Fractional Finance Director** with deep F&B sector experience and a proven track record in **cash flow turnaround and financial stabilisation**.

Role Overview

The Fractional Finance Director will lead a comprehensive transformation of our cash flow processes, controls, and forecasting. You will ensure the business is on a stable financial footing, improve liquidity, and provide the senior team with clear visibility and control over financial performance. This role is ideal for an experienced FD who thrives in hands-on cash management, operational problem-solving, and supporting SMEs through challenging periods.

Responsibilities

Key Responsibilities

Cash Flow Transformation & Liquidity Management

- Take ownership of short-, medium-, and long-term cash flow forecasting.
- Implement robust weekly cash flow reporting and scenario planning.
- Identify cash risks early and lead corrective action with the senior team.
- Improve working capital management across the business (stock, receivables, payables).
- Lead initiatives to reduce cash burn and improve operational cash conversion.
- Review supplier terms, negotiate improved payment schedules, and optimise purchasing cycles.
- Establish cost control measures and drive disciplined budget adherence.

Financial Management & Process Improvement

- Strengthen internal financial controls and introduce scalable processes to

Hiring organization

FD Capital

Employment Type

Part-time

Beginning of employment

1st December 2025

Duration of employment

Perm

Industry

Food and Beverage

Job Location

London

Working Hours

9-5

Base Salary

£ 550 - £ 650

Date posted

November 13, 2025

Valid through

30.11.2025

prevent future cash bottlenecks.

- Oversee accurate monthly management reporting and ensure timely, reliable data for decision-making.
- Implement margin analysis, product profitability reviews, and operational cost assessments.
- Collaborate with operations to reduce waste, improve stock accuracy, and optimise cost of goods sold.

Strategic & Commercial Guidance

- Advise the CEO/founder on cash-led decisions, operational priorities, and recovery strategies.
- Assess capital expenditure plans and ensure investments align with cash availability.
- Support scenario modelling related to new sites, product lines, or restructuring.
- Provide recommendations for sustainable growth following stabilisation.

Funding & Stakeholder Management

- Evaluate short-term funding needs and advise on suitable financing options if required.
- Support relationships with lenders, investors, and key partners, ensuring transparency and confidence.
- Prepare clear cash and performance updates for the board.

Team Leadership & Culture Building

- Mentor and support finance staff to drive accuracy, discipline, and accountability.
- Promote a “cash-first” mindset across the organisation—from purchasing to operations.

Qualifications

Experience & Skills Required

- Qualified accountant (ACA, ACCA, CIMA or equivalent).
- Experience as an FD or senior finance leader **within the F&B/hospitality/consumer goods sector**.
- Demonstrable success in **turnaround situations**, cash flow

transformation, or rescuing challenged SMEs.

- Excellent command of cash, working capital, and margin drivers in an F&B environment.
- Hands-on, pragmatic, and comfortable working with imperfect data in a fast-paced SME.
- Skilled communicator able to influence across all levels, including non-finance teams.
- Proficiency with Xero or similar cloud-based accounting platforms.

Job Benefits

What We Offer

- Fractional engagement 2 days per week with flexibility to scale up temporarily if required/
- Opportunity to stabilise and reshape the financial foundations of a strong, growing F&B brand.
- Collaborative leadership environment in Richmond.
- Competitive fractional day rate.

Contacts

FD Capital are a leading FD Recruiter